

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





62,13

AUGUST 1, 1951

FALL



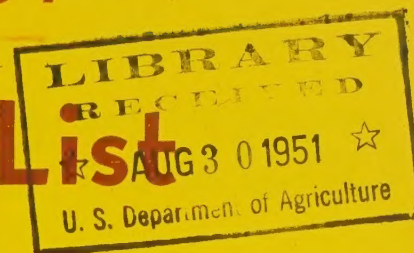
1951

# Wholesale Price List

FOR

*Adapted*

# LAWN SEED MIXTURES



WOODRUFF RESEARCH PAYS OFF!



MAIN GRASS PROVING GROUNDS — MILFORD, CONNECTICUT

## F. H. WOODRUFF & SONS, INC.

MILFORD, CONNECTICUT

Branches: BELLEROSE, L. I., N. Y. - ATLANTA, GA. - TOLEDO, OHIO - SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS

OM-6M-51-3







# WOODRUFF *Adapted* LAWN SEED

## GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns

Contain:

1. Over 75% Perennial Grasses.
2. Over 97% Pure Seed.
3. Over 80% Average Germination.
4. Less than 0.3% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
PRICES ARE PER 100 POUNDS						
TURF-MAKER No. 1	Contains: Extra Heavy Kentucky Bluegrass, Certified Colonial Bent and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00
TURF-MAKER No. 38	Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegrass and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00
TURF-MAKER For Light Soils	Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00
TRU-SHADE	Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00

THIS CANCELS ALL PREVIOUS QUOTATIONS.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE  
**Special Discounts, Terms and Conditions.**

(IMPORTANT—please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. —and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS—2% ten days, E. O. M. to firms of approved credit.

SHIPPING QUANTITIES—1 lb. Cartons, 25 per case; 3 lb. Cartons, 16 per case; 5 lb. Cartons, 10 per case; 2 lb. Bags, 25 per bale; 5 lb. Bags, 10 per bale; 25 lb. Bags, 2 per bale.

FOR BROKEN LOTS—Add 1c per pound.

MARCH 1, 1951

## DO YOU USE WOODRUFF'S CO-OP AD PLAN?

IF NOT—HERE'S HOW  
YOU CAN INCREASE  
LAWN SEED SALES.

1. You run the ads — use  
WOODRUFF mats.

2. Send us tear sheets of ads  
with duplicates of publishers  
invoices.

3. WOODRUFF credits your  
account equal to 50% of the  
placement cost.

- - *New Selling Aid* - -

Use WOODRUFF'S modern counter  
and window displays to boost your  
lawn seed sales.

### AVAILABLE IN TWO SIZES

18" x 24" — Holds 1 lb. Box Woodruff Lawn Seed

30" x 40" — Holds 5 lb. Box Woodruff Lawn Seed

If you haven't received one — Order yours today.

## RED SEAL MIXTURES



Produce the Best Lawns Possible  
FOR SEED DOLLARS SPENT

Contain:

1. Over 40% Perennial Grasses.
2. Over 90% Pure Seed.
3. Over 75% Average Germination.
4. Less than 0.6% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
PRICES ARE PER 100 POUNDS						
ROYAL	Contains: Kentucky Bluegrass, Mixed Bent, Common Ryegrass and Redtop.	\$70.00	71.00	72.00	73.00	75.00
MILFORD GREEN	Contains: Red Fescue, Kentucky Bluegrass, Common Ryegrass and Redtop.	\$70.00	71.00	72.00	73.00	75.00
SHADY SPOT	Contains: Rough Bluegrass, Red Fescue, Common Ryegrass and Redtop.	\$70.00	71.00	72.00	73.00	75.00

### WHITE TAG LINE

(TO MEET THE COMPETITIVE TRADE)

INERT MATTER NOT OVER 15%	50 lb. Bags	25 lb. Bags	5 lb. Bags	2 lb. Bags
PRICES ARE PER 100 POUNDS				
PARK	\$47.00	48.00	49.00	50.00
GREEN DIAMOND	\$27.00	28.00	29.00	30.00

# F. H. WOODRUFF & SONS, INC.,

MILFORD, CONN.

Branches:

BELLEROSE, L. I., N. Y. -- ATLANTA, GA. -- TOLEDO, OHIO  
SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS

F. H. Woodruff & Sons, Inc. warrants to the extent of the purchase price that seeds or bulbs sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied.



*Why*

# GRO-SOD IS CHEAPER

## than ordinary fertilizer!

1. It goes more than twice as far!
2. It feeds the lawn over a longer period of time!
3. It is a LAWN FOOD designed FOR LAWNS ONLY!



**GRO-SOD**  
*Lawn*  
**GRASS FOOD**

10 - 6 - 4

NO OFFENSIVE ODOR  
PROMPTLY EFFECTIVE AND LASTING

### PRICES

SIZE		WHOLESALE	RETAIL
50 lb. Bags	—	2.90	3.95
25 lb. Bags	—	1.55	2.25

Ton Lots or over Less 5%.

WRITE FOR CARLOT PRICES

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Terms: Net, F. O. B. our Warehouses  
Freight Prepaid on 200 lbs. or over.

FOR QUALITY — FOR SERVICE — FOR SELLING AIDS

# WOODRUFF LEADS